Total No. of Pages: 02

Total No. of Questions: 07

B.Com. (Professional) (2013 to 2017 Batch) (Sem.-1) FINANCIAL ACCOUNTING

Subject Code: BCOP-101

M.Code: 22001

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- 2. SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

SECTION-A

1. Answer briefly:

- (a) Discuss the limitations of accounting.
- (b) What is book keeping?
- (c) What do you mean by accounting cycle?
- (d) Explain the term 'suspense account'.
- (c) Write a short note on bills of exchange.
- (f) What are the causes of depreciation?
- (g) Define Provisions.
- (h) Briefly discuss liquidity order of marshalling.
- (i) What is an account current?
- (j) Briefly explain red-ink interest.

SECTION-B

- Who are the users of accounting information? Why do they need information?
- Discuss briefly the basic accounting concepts and fundamental accounting assumptions.
- 4. (a) What factors causes the difference between the cash book and the bank passbook?



(b) From the following particulars, prepare the bank reconciliation statement of Shri Krishan as on March 31, 2019.

- i) Balance as per passbook is Rs. 10,000.
- ii) Bank collected a cheque of Rs. 500 on behalf of Shri Krishan but wrongly credited it to Shri Krishan's account.
- iii) Bank recorded a cash book deposit of Rs. 1,589 as Rs. 1,598.
- iv) Withdrawal column of the passbook under cast by Rs. 100.
- v) The credit balance of Rs. 1,500 as on the pass-book was recorded in the debit
- vi) The payment of a cheque of Rs. 350 was recorded twice in the passbook.
- vii) The pass-book showed a credit balance for a cheque of Rs. 1,000 deposited by Shri Krishan.
- 5. A firm purchased on 1st January 2014 certain machinery for Rs. 58,200 and spent Rs.1,800 on its erection. On 1st July 2014 additional machinery costing Rs. 20,000 was purchased. On 1st July 2016 the machinery purchased on 1st January 2014 having become obsolete was auctioned for Rs. 28,600 and on the same date fresh machinery was purchased at a cost of Rs. 40,000.

Depreciation was provided annually on 31st December at the rate of 10% on diminishing balance method. In 2017, however, the firm changed this method of providing depreciation on the original cost of the machinery. Give the machinery account as it would stand at the end of the each year from 2014 to 2017.

- What adjusting entries would you pass in respect of:
 - (a) Income received in advance
 - (b) Outstanding expenses
 - (c) Accrued Income
 - (d) Prepaid Expenses
 - (e) Depreciation.
- 7. (a) What is average due date? State the procedure of calculating it.
 - (b) A owes Y the following sum of money on the due dates stated below :

Amount (Rs.)	Due Date
1000	1.1.2019
2000	1.2.2019
3000	1,3,2019
4000	1.4.2019

Calculate average due date. Base date should be taken as 1.2.2019

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

Total No. of Questions: 20

Total No. of Pages: 04

B.Com (Hons) / B.Sc.(BT/MLS) / BTTM (2018 & Onwards) / BHMCT / B.Sc. (FD) / B.A.(JAMC) / BBA / BBA (RD) / BBA (Event Management) BBA (Business Economics) / HHMCT (2018 Onwards) / B.Sc. (IT) / BCA / B.Sc. (Nutrition and Dietics) B.Sc. (Radio therapy Technology) / B.Voc. (Graphic & Web Desigining) (2019 Batch) / BBA (SIM) / M.Com (2018 Batch) (Sem.-1,2)

HUMAN VALUES, DE-ADDICTION & TRAFFIC RULES

Subject Code: HVPE-101-18 / 19

M.Code: 75087

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES :

- 1. SECTION-A contains objective type questions.
- 2. SECTION-B contains short answer type questions.
- 3. SECTION-C contains descriptive answer type questions.
- 4. Attempt ALL questions.

SECTION-A

Fill in the Blanks/True/False:

 $(10 \times 1 = 10)$

- Existence is nature submerged in space.
 अस्तित्व अंतिरक्ष में डूबी हुई प्रकृति।
 ਅਸਤਿਤਵ ਖਲਾਅ ਵਿੱਚ ਸਮਾਈ ਹੋਈ ਕੁਦਰਤ ਹੈ।
- 2. Natural acceptance does not change with time. प्राकृतिक स्वीकृति समय के साथ बदलती नहीं है। प्रिंग्स-प्रस्थिति प्रभें से ठाल घरली ठुउँ।
- 3. Physical facilities are related to body only.

 भौतिक सुविधाएं केवल शरीर से संबंधित हैं।

 ਭੌਤਿਕ ਸੁਵਿਧਾਵਾਂ ਕੇਵਲ ਸਰੀਰ ਨਾਲ ਸੰਬੰਧਤ ਹਨ।
- There is self-regulation in Nature.
 प्रकृति में आत्म-नियमन है।
 ਕੁਦਰਤ ਵਿੱਚ ਆਤਮ-ਨਿਯਮਤਾ ਹੈ।



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5.	The value "care" is related with body.
	मूल्य ''ध्यान'' शरीर के साथ संबंधित है।
	ਮੁੱਲ ਧਿਆਨ ਸਰੀਰ ਦੇ ਨਾਲ ਸੰਬੰਧਤ ਹੈ।
6.	To be in a state of liking is
	पसंद के हिसाब से एक अवस्था में होना है।
	ਪਸੰਦ ਦੇ ਹਿਸਾਬ ਵਲੋਂ ਇੱਕ ਦਸ਼ਾ ਵਿੱਚ ਹੋਣਾ ਹੈ।
7.	Physical facilities are necessary but for humans.
	भौतिक सुविधाएं मनुष्य के लिए आवश्यक हैं, लेकिन हैं।
	ਭੌਤਿਕ ਸਹੂਲਤਾਂ ਮਨੁੱਖ ਲਈ ਜ਼ਰੂਰੀ ਹਨ, ਲੇਕਿਨ ਹਨ।
8.	Animal order in nature contains and
	प्रकृति में पशु आदेश में और होता है।
	ਕੁਦਰਤ ਵਿੱਚ ਪਸ਼ੁ ਆਦੇਸ਼ ਵਿੱਚ ਅਤੇ ਹੁੰਦਾ ਹੈ।
9.	is the foundational value in relationships.
	रिश्तों में मूलभूत मूल्य है।
	ਰਿਸ਼ਤਿਆਂ ਵਿੱਚ ਮੁੱਢਲਾ ਮੁੱਲ ਹੈ।
10.	Justice is Harmony in
	न्याय में सामंजस्य है।
	ਨਿਆਂ ਵਿੱਚ ਤਾਲਮੇਲ ਹੈ।
	SECTION-B $ (5 \times 4 = 20) $
11	Explain harmony in family. $(3 \times 4 = 20)$
11.	परिवार में तालमेल के बारे में बताएं।
	ਪਰਿਵਾਰ ਵਿੱਚ ਤਾਲਮੇਲ ਦੇ ਬਾਰੇ ਵਿੱਚ ਦੱਸੋ।
12	What do you mean by SVDD, SSDD and SSSS? How is the transformation
14.	possible from SSDD to SSSS?
	आपका SVDD, SSDD और SSSS से क्या मतलब है? SSDD से SSSS के लिए
	परिवर्तन कैसे संभव है?
	ਤੁਹਾਡਾ SVDD, SSDD ਅਤੇ SSSS ਤੋਂ ਕੀ ਮਤਲਬ ਹੈ? SSDD ਤੋਂ SSSS ਤੱਕ ਦੀ
	ਤਬਦੀਲੀ ਕਿਸ ਤਰ੍ਹਾਂ ਸੰਭਵ ਹੈ?
13.	What do you mean by Animal Consciousness and Human Consciousness? How is the transformation possible form Animal Consciousness to human Consciousness?
	आपका पशु चेतना और मानव चेतना से क्या मतलब है? पशु चेतना से मानव चेतना परिवर्तन कैसे संभव है?
	ਤੁਹਾਡਾ ਪਸ਼ੂ ਚੇਤਨਾ ਅਤੇ ਮਨੁੱਖੀ ਚੇਤਨਾ ਤੋਂ ਕੀ ਮਤਲਬ ਹੈ? ਪਸ਼ੂ ਚੇਤਨਾ ਤੋਂ ਮਨੁੱਖੀ ਚੇਤਨਾ ਤੱਕ ਦੀ ਤਬਦੀਲੀ ਕਿਸ ਤਰ੍ਹਾਂ ਸੰਭਵ ਹੈ?
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- 14. Explain competence in Professional Ethics. पेशेवर नैतिकता में क्षमता समझाओ। पेप्सेंबर ਨੈਤਿਕਤਾ ਵਿੱਚ ਸਮਰੱਥਾ ਸਮਝਾਓ।
- 15. What ae the implication of value based living ?

 ਸ੍ਵਕ आधारित जीवन यापन के अच्छे परिणाम क्या हैं?

 ਕਦਰਾਂ ਕੀਮਤਾਂ ਆਧਾਰਿਤ ਜੀਵਨ ਜੀਉਣ ਦੇ ਚੰਗੇ ਨਤੀਜੇ ਕੀ ਹਨ?

SECTION-C

 $(5 \times 6 = 30)$

16. Compare the Four Orders in Nature on the basis of their salient aspects. मुख्य पहलुओं के आधार पर प्रकृति में चार आदेशों की तुलना करें। ਮੁੱਖ ਪਹਿਲੂਆਂ ਦੇ ਆਧਾਰ ਉੱਤੇ ਕੁਦਰਤ ਵਿੱਚ ਚਾਰ ਆਦੇਸ਼ਾਂ ਦੀ ਤੁਲਨਾ ਕਰੋ।

OR

What is the meaning and purpose of Self-Exploration? ਦਕਧਂ–अन्वेषण के अर्थ और उद्देश्य क्या है? ਆਤਮ ਅਧਿਐਨ ਦੇ ਮਤਲੱਬ ਅਤੇ ਉਦੇਸ਼ ਕੀ ਹਨ?

17. Describe basic human aspirations. What are the requirements to fulfill basic human aspirations?

बुनियादी मानवीय आकांक्षाएं क्या हैं? बुनियादी मानवीय आकांक्षाओं को पूरा करने के लिए आवश्यकताओं का वर्णन करें?

ਬੁਨਿਆਦੀ ਮਾਨਵੀ ਇੱਛਾਵਾਂ ਕੀ ਹਨ? ਬੁਨਿਆਦੀ ਮਾਨਵੀ ਇੱਛਾਵਾਂ ਨੂੰ ਪੂਰਾ ਕਰਨ ਲਈ ਜ਼ਰੂਰਤਾਂ ਦਾ ਵਰਣਨ ਕਰੋ।

OR

How is a human-being co-existence of Self and Body? Explain Pre-conditioning, Sensation and Natural-Acceptance.

इंसान स्वयं और शरीर का सह-अस्तित्व कैसा है? पूर्व-मान्यता, संवेदना और प्राकृतिक-स्वीकृति समझाओ।

ਮਨੁੱਖ ਸਵੈ ਅਤੇ ਸਰੀਰ ਦਾ ਸਹਿ-ਅਸਤਿਤਵ ਕਿਵੇਂ ਹੈ? ਪੂਰਵ-ਮਾਨਤਾ, ਸੰਵੇਦਨਾ ਅਤੇ ਸਹਿਜ-ਸਵਿਕਰਿਤੀ ਸਮਝਾਓ।

18. Explain the process of self-exploration with he help of a suitable diagram.
एक उपयुक्त आरेख की मदद से आत्म-अन्वेषण की प्रक्रिया को समझाईये।
ਇੱਕ ਢੁੱਕਵੇਂ ਚਿੱਤਰ ਦੀ ਮਦਦ ਨਾਲ ਆਤਮ-ਅਧਿਐਨ ਦੀ ਪ੍ਰਕਿਰਿਆ ਨੂੰ ਸਮਝਾਓ।

OR

What are the problems we are facing today because of operating on the basis of pre-conditioned desires?

पूर्व-मानता इच्छाओं के आधार पर परिचालन करने से हम आज क्या-क्या समस्याओं का सामना कर रहे हैं?

ਪੂਰਵ-ਮਾਨਤਾ ਇੱਛਾਵਾਂ ਦੇ ਆਧਾਰ ਉੱਤੇ ਚੱਲਣ ਕਰਕੇ ਅੱਜ ਅਸੀਂ ਕਿਹੜੀਆਂ ਕਿਹੜੀਆਂ ਸਮੱਸਿਆਵਾਂ ਦਾ ਸਾਮਣਾ ਕਰ ਰਹੇ ਹਾਂ?

19. What are the salient unethical practices in the profession at present? Analyze the root cause and possible solution.

मौजूदा समय में पेशे के मुख्य अनैतिक तरीके क्या हैं? मूल कारण और संभव समाधान का विश्लेषण करें।

ਮੌਜੂਦਾ ਸਮੇਂ ਵਿੱਚ ਪੇਸ਼ੇ ਦੇ ਮੁੱਖ ਅਨੈਤਿਕ ਤਰੀਕੇ ਕੀ ਹਨ? ਮੂਲ ਕਾਰਨ ਅਤੇ ਸੰਭਵ ਸਮਾਧਾਨ ਦਾ ਵਿਸ਼ਲੇਸ਼ਣ ਕਰੋ।

OR

What are the five dimensions of Human Endeavour in society?

समाज में मानव प्रयास के पांच आयाम क्या हैं?

ਸਮਾਜ ਵਿੱਚ ਮਨੁੱਖ ਕੋਸ਼ਿਸ਼ ਦੇ ਪੰਜ ਪਹਿਲੂ ਕੀ ਹਨ?

20. What are the broad holistic criteria for evaluation of technologies, production systems and management models? How do they map with the comprehensive human goal?

प्रौद्योगिकी, उत्पादन प्रणाली और प्रबन्धन मॉडल के मुल्यांकन के लिए व्यापक समग्र मापदंड क्या हैं? कैसे वे व्यापक मानव लक्ष्य के साथ मेल खाती है?

ਤਕਨਾਲੋਜੀ, ਉਤੱਪਾਦਨ ਸਿਸਟਮ ਅਤੋਂ ਪ੍ਬੰਧਨ ਮਾਡਲ ਦੀ ਪੜਤਾਲ ਕਰਨ ਲਈ ਵਿਆਪਕ ਸੰਪੂਰਨ ਮਾਪਦੰਡ ਕੀ ਹਨ? ਕਿਵੇਂ ਉਹ ਵਿਆਪਕ ਮਨੁੱਖ ਲਕਸ਼ ਦੇ ਨਾਲ ਮੇਲ ਖਾਂਦੀ ਹੈ?

OR

Explain Self-Organization and Health.

आत्म संगठन और स्वास्थ्य के बारे में बताएं।

ਆਤਮ ਸੰਗਠਨ ਅਤੇ ਸਿਹਤ ਦੇ ਬਾਰੇ ਵਿੱਚ ਦੱਸੋ।

Note: Disclosure of Identity by writing Mobile No. or Making of Passing request on any page of Answer Sheet will lead to UMC against the Student.

[M-75087]

Total No. of Questions: 18

Total No. of Pages: 02

B.Com. (Hons) (2018 & Onwards)

(Sem.-1)

MANAGERIAL ECONOMICS

Subject Code: BCOMGE-101-18

M.Code: 75092

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Students have to attempt any ONE question from each Sub-section.

SECTION-A

Answer briefly:

- 1. What is production possibility curve?
- 2. What is the relationship of managerial economics with statistics?
- 3. What is the meaning of opportunity cost?
- 4. What is consumer's equilibrium?
- 5. What is the relationship between AR and MR of a firm?
- 6. What is the meaning of marginal cost?
- 7. What is advertising cost?
- 8. What is supply?
- 9. What is an oligopoly market?
- 10. What is price line?



Total No. of Pages: 02

Total No. of Questions: 09

B.Com(Hons) (2018 Batch) (Sem.-1)

BUSINESS ORGANIZATION AND MANAGEMENT Subject Code: BCOM 101-18

M.Code: 75090

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections: Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write a note on:

- a) Enumerate the elements of management.
- b) Partnership.
- c) Business forecasting.
- d) MBO.
- e) Define Ethics.
- f) Formal organisation.
- g) Centralised recruitment.
- h) Structured interview.
- i) Horizontal coordination.
- j) Positive reinforcement.



SECTION- B

UNIT-I

- Q2 "Management is concerned with ideas, things, people". Comment.
- Q3 Explain Peter F. Drucker's contribution to contemporary management thought.

UNIT-II

- Q4 'Planning is a bridge between the present and the future'. Explain this statement.
- Q5 Explain the process and utility of MBO programme in an organization.

UNIT-III

- Q6 Explain the principles of good organization.
- Q7 'Power and authority are not one and the same thing'. Give your views.

UNIT-IV

- Q8 What is job analysis? What are the areas covered under job analysis?
- Q9 Explain Herzberg's Two factor theory of motivation. Also explain limitations of the theory.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

Roll No.
Total No. of Questions: 07

Total No. of Pages: 02

. or widestions : 07

B.Com.(2013 to 2017 Batch) (Sem.-1) BUSINESS ORGANIZATION AND MANAGEMENT

Subject Code: BCOP-102 M.Code: 22002

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

SECTION-A

Q1. Write short notes on the following:

- a. Define Organisation.
- b. Types of motivation.
- c. Induction vs orientation
- d. Define centralization.
- e. What are various leadership styles?
- f. Define planning.
- g. What is Team building?
- h. Role of matrix organization.
- i. Define TQM.
- j. What is de-learning?



SECTION-B

- Q2. What are the roles and importance of Human Resource Planning?
- Q3. Give the need of motivating the employees.
- Q4. Give the various control tools.
- Q5. Give the various theories of motivation.
- Q6. Discuss the various functions of management.
- Q7. What are various styles in leadership?

NOTE: Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.

Total No. of Pages: 04

Total No. of Questions: 09

B.Com (Hons) (2018 Batch) (Sem.-1)

FINANCIAL ACCOUNTING

Subject Code: BCOM-102-18 M.Code: 75091

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Answer briefly:

- a) Explain the Book Keeping in brief.
- b) Accounting Period Concepts
- c) Accounting Cycle.
- d) Del -Credere Commission
- e) Difference between consignment and Joint venture
- f) Cash in transit
- g) Normal Loss.
- h) Unrealized profits
- i) Dependent Branch
- j) Passage money



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SECTION-B

UNIT-I

Prepare the final accounts from the following trial Balance as at 31st March, 2015.

Dr. Balances	Rs.	Cr. Balances	Rs.
Drawings Purchases Carriage inward Wages Power Depreciation on Machinery Advertising Development Plant and Machinery Goodwill Agent's samples Opening stock Debtors Cash at bank Cash in hand Salaries General expenses Prepaid expenses Prepaid expenses Salary to Agents Rent and Insurance Discount Allowed Sales Return Commission to Agents	8,5000 2,80,000 4,000 30,000 11,000 2,000 15,000 70,000 18,000 26,200 16,000 19,800 50,000 17,000 900 21,000 23,000 7,000 2,900 3,200	Capital Creditors Outstanding expenses Rent received Purchase return Sales Provision for bad debts Discount received	1,50,000 45,9000 9,000 2,000 15,000 4,40,000 2,000 3,500
	6,66,500		6,66,500

Adjustments:

- 1. Closing Stock was valued at Rs. 50,000. Goods costing Rs.5,000 was destroyed by fire. The insurance company admitted a claim of Rs. 3,000 only.
- 2. Depreciate agents samples by 25%.
- 3. Write off Advertisement development by 30%.
- 4. Write off Rs.2,200 as bad debts and create a provision for doubtful debts on debtors
- 5. Proprietor withdrew Rs.1,000 for his private use. This amount was included in general expenses.
- 6. Charge 5% manager's commission on net profit after charging his commission.
- 7. There is a contingent liability of Rs.20.000 in respect of a court case.

3. Discuss the advantages of Accounting; also explain the limitation of accounting.

UNIT-II

- Explain the method of recording joint venture transactions when separate set of books is maintained.
- 5. Sachin of Delhi consigned 1,000Kgs. of Ghee to Amrit of Karnal. The cost of each Kg of ghee was Rs.55. Sachin paid Rs.500 as carriage, Rs.700 as freight and Rs.800 as insurance in transit. During transit, 100Kgs of ghee was destroyed due to accident, for which the Insurance Company paid directly to consignor Rs.3.200 in full settlement of the claim.

After three months from the date of consignment of goods. Amrit reported that 750 Kgs of ghee were sold @Rs.70 per Kg and the expenses incurred on godown rent Rs.1,000 and on marketing Rs.1,800. Amrit is entitled to a commission of 6% on sales. Amrit also reported a loss of 20Kgs of ghee due to leakage. Prepare Consignment Account and Abnormal Loss Account.

UNIT-III

- 6. Discuss the necessity and method of preparing Voyage Account. What will be the position of voyage is in progress?
- A ltd. has three departments and submits the following information for the year ending on 31st March 2016.

	A	В	C	Total
Purchases (Units)	6,000	12,000	14,400	2000
Purchases (Amount)				6,00,000
Sales (Units)	6,120	11,520	14,976	
Selling Price (Per Unit) (Rs.)	40	45	50	
Closing stock (Units)	600	960	36	ATTEN

You are required to prepare departmental trading account of a Ltd., assuming that the rate of profit on sales is uniform in each case.

UNIT-IV

- 8. What journal entries are made in the books of the Head Office to incorporate the trial balance of an independent branch?
- K Textiles Ltd. with its Head Office at Delhi, invoiced goods to its branch at Amritsar, at 20% less than the list price which is cost plus 100% with instructions that cash sales were to be made at invoice price and credit sales as catalogue price(i.e. list price).

	Rs.
Stock at invoice price on 1.4.2013	6,000
Debtors On 1.4.2013	5,000
Goods Received from Head Office (Invoice Price)	66,000
Sales :- Cash 23,000 Credit 50,000	73,000
Cash received from Debtors	46,000
Expenses at Branch	8,500
Remittance to Head office	60,000
Stock at invoice price on 31st March, 2014	8,800

From the above particulars available from prepare Branch Stock Account, Branch Adjustment Account, Branch Profit & Loss Account and Branch Debtors Account for the year ending 31st March, 2014.



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B.Com. (Professional) (2013 to 2017 Batch) (Sem.-1)

MICRO ECONOMICS

Subject Code: BCOP-103 M.Code: 22003

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES :

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

SECTION-A

1. Write briefly:

- a) Define micro economics. How is it different from macro economics?
- b) What is the meaning of Marginal Rate of Substitution?
- c) What is consumer's equilibrium?
- d) What is cross elasticity of demand?
- e) Define expansion path.
- f) Can a monopolish fix both price and demand for his product?
- g) What are the features of an oligopoly market?
- h) What is the concept of No Rent Land?
- i) Define Isoquant.
- j) Differentiate between money wage and real wage.

SECTION-B

- 2. Describe various properties of Indifference curve.
- 3. What is the importance of the concept of price elasticity of demand?
- Define cost. Explain short run costs with the help of diagrams.
- 5. Explain price and output determination under perfect competition.
- 6. Describe marginal productivity theory of factor pricing.
- 7. Examine classical theory of rate of interest.



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Total No. of Pages: 02

Total No. of Questions: 05

B.Com.(Hons.)/B.Sc.(MLS)/(BT)/(BTTM) (Sem.-1)
(2018 & Onwards)/B.Sc.(FD)/BA(JAMC)/BBA/BBA(Business
Economics)/BBA(RD)/(BHMCT)/(2018 Onwards)/B.Sc.(IT)/
BCA(2019 Batch)/BBA(SIM)(2018 Batch)/B.Voc.(BeautyTherapy and
Asthetics)/BBA(Event Management)/B.Sc.(Nutrition & Dietics)/B.Sc.
(Graphics & Web Designing)

ENGLISH

Subject Code: BTHU-103-18 M.Code: 75085

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTION TO CANDIDATES :

- 1. All questions are COMPULSORY.
- 2. Q1, Q2 and Q3 carry TEN marks each.
- 3. Q4 and Q5 carry FIFTEEN marks each
- 1. Elicit salient features of business communication and explain how can it be made effective?
- Explain how can barriers to communication be overcome?
- 3. Read the following passage carefully and answer the questions that follow:

From 'apparel to aerospace', 'steel to software', the pace of technological innovation is quickening. No longer can companies afford to miss generation of technology and expect to remain competitive. Adding to the pressure, innovations are increasingly crossing industry boundaries; a new fiber developed by the textile industry has potential for building materials and medical equipment. Some companies are adept at using a diversity of technologies to create new products that transform markets. But many others are floundering because they rely on a technology strategy that no longer works in such a fast changing environment. The difference between success and failure is not how much a company spends on research and development (R&D), but how it approaches it. There are two possible approaches. Either a company can invest in R&D that an older generation of technology the 'break through' approach-or its focus on combining existing technologies into hybrid technologies - the 'technologies fusion' approach. It blends incremental technical improvements from several previously separate field of technology to create products that revolutionize markets. In a world where the old maxim 'one technology one industry no longer applies, a singular breakthrough strategy is inadequate; companies need to include both the breakthrough and fusion approaches in their technology strategy. Relying on breakthroughs alone fails because it focuses the R&D efforts to narrowly, ignoring the possibilities of combining technologies. Yet many western companies still rely almost exclusively - on the breakthrough approach. The

reasons are complex: a-distrust of outside innovations and not-invented here engineering and arrogance and aversion to sharing research results.

- a. What, according to the author, is adding to the pressure on the companies?
- b. What is the immediate effect, according to the passage, if a company does not innovate?
- c. What according to the author, is the major drawback of the breakthrough approach of technological innovation?
- d. Why do Western companies avoid the technology fusion approach?
- c. What is the theme of the passage?
- Write a letter to your friend discussing the degradation of environment which is leading to global warming and role of common citizens in saving the environment.
- 5. Write a detailed analysis of any book that you have recently read.

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Total No. of Pages: 02

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B.Com.(Professional) (2013 to 2017 Batch) (Sem.-1)

BUSINESS MATHEMATICS Subject Code: BCOP-104

M.Code: 22004

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES':

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- 2. SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

SECTION-A

1. Answer briefly:

- a) What are the applications of Arithmetic progressions?
- b) What is meant by representation of A.P.?
- c) Differentiate between simple and compound interest.
- d) What is amortization of a loan?
- e) Define Bill Discounting.
- f) How is the cost computation done on proceeds of stock buying / selling?
- g) What are callable bonds?
- h) How is accrued interest different from annual interest?
- i) Define Rate of Exchange.
- j) What is meant by compound conversions?



SECTION-B

- A sum of Rs 6240 is paid off in 30 installments, such that each installment is Rs 10 more than the preceding installment. Calculate the value of the first installment.
- If the difference between the simple interest and compound interest is Rs 200 at 4% for 2
 years on certain principal, then find the principal.
- 4. Due to fall in manpower, the production in a factory decreases by 25%. By what percent should the working hours be increased so as to restore the original production?
- Explain how is the computation of gains / losses done on convertible bonds.
- 6. Write short notes on :
 - a) Chain rule
 - b) Cross rate of exchange
- 7. What are foreign exchange markets? Explain how is the rate of exchange decided?

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